

Webinar on

Human Versus Technology: Where are We Going? What is the Right Balance?

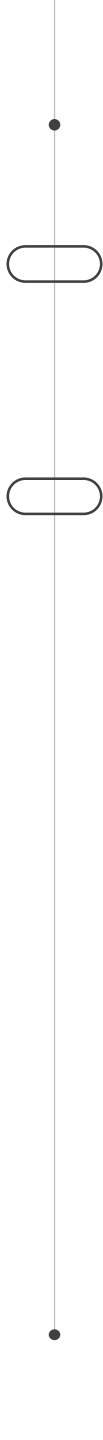
Areas Covered

Introduction to the world of technology; yesterday, today, and tomorrow

Looking at some giant companies that were thought of as indestructible that went out of business because they failed to embrace new technology

Zooming on the architecture, engineering, and construction industry: How technology changed the processes and mentality

Examining some examples of technology innovations and how they impacted work and profitability in the design and construction industry



Examining negative side-effects of new technology on our lives; physical, mental, and social; and how to minimize these effects

Extrapolating to the future: What can we do not only to stay in business but also to grow, thrive and lead

This webinar goes over some innovations in the architecture, engineering, and construction fields; in theories, materials, equipment and communications etc.

PRESENTED BY:

Saleh Mubarak, Ph.D. in civil engineering from Clemson University, USA, specialized in Construction Project Management

Extensive experience in continuing education and professional training around the world. Topics are mainly planning & scheduling cost estimating, project controls. Topics also include soft skills and their integration with project management

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

Webinar Description

This webinar takes the audience through a time journey looking at some of the advancements of technology that were thought of as a dream a few years ago. Technology is not just for amazing and pleasing people, it has to be used to help businesses improve productivity, save money, and make the work conditions better in all aspects. This webinar goes over some innovations in the architecture, engineering, and construction fields; in theories, materials, equipment, communications and telecommunications, and other fields. We examine the impact they had on the industry, whether it has to do with productivity, cost, safety, quality, or a combination. The webinar also emphasizes the importance of embracing technology; being a leader or at least a follower, and resisting the “we’ve always been doing it this way” mentality.

Science and technology have been advancing throughout history but in the past few decades, the advancement rate of acceleration has increased dramatically. Things that we used to see in science-fiction movies have become a reality, like a person in New York City video-conferencing with a person in Europe or Africa.

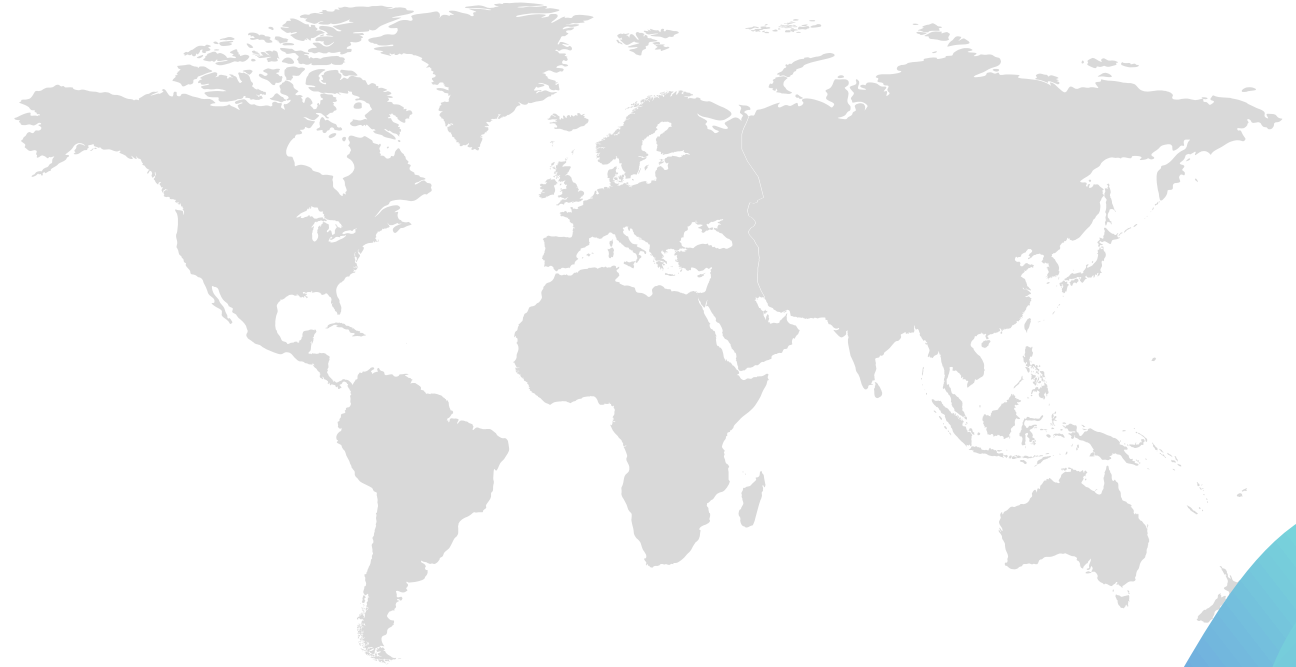


This rapid advancement created new rules for the market, changing the entire traditional mindset, and driving some legendary companies out of business. We witnessed newly-established companies jumping to the top with a multi-billion dollar value. Architecture, engineering, and construction firms are no exception to the rule: You keep up with the raging river or drown. Adapting to new technology can simply be the difference between staying in business (and even thriving) and getting out of business.



Who Should Attend ?

- *Everyone in the architecture*
- *Engineering*
- *Construction fields.*



Why Should You Attend

This webinar does not teach new technology but it opens the eyes to new horizons. It connects the past with the present and then extrapolates to the future. It makes an attempt to help the architect, engineer, and contractor position their companies and align them with the moving trends of technology.



To register please visit:

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